

# **REGULATIONS FOR THE WORK OF MEDIA DURING MATCHES ORGANIZED BY POLISH FOOTBALL ASSOCIATION**

## **I. GENERAL PROVISIONS**

### **§ 1.**

Regulations sets out principles and manner of accreditation for media representatives for football matches, which are organized by the Polish Football Association and defines zones and rules for moving of media representatives at the Stadium.

### **§ 2.**

Whenever the content of Regulations refers to:

- 1) "Regulations" - this should be understood as these Regulations for the work of media during matches organized by the Polish Football Association;
- 2) "PZPN" or the "Organizer" - this should be understood as the PZPN;
- 3) "Media Representative" - this should be understood as a person representing the media, especially the press, radio, television or website;
- 4) "Accreditation" - this should be understood as accreditation granted by PZPN to the Media Representative for a Match;
- 5) "Accreditation request" - this should be understood as accreditation request submitted by Media Representative;
- 6) "Event" or "Match" - this should be understood as football match organized by the PZPN;
- 7) "Stadium" - this should be understood as territory of the property, where the match is organized.

## **II. ACCREDITATIONS**

### **§ 3.**

1. Accreditations for media representatives for the Match are awarded on the basis of Accreditation requests submitted only through the website <http://media.pzpn.pl>. The deadline for submission of Accreditation requests is provided by the Organizer each time on the website <http://pzpn.pl>.
2. Accreditation requests submitted in any other form and beyond the scheduled date referred to in paragraph 1 above will not be considered.

### **§ 4.**

1. Submission of Accreditation request is possible only after prior registration in the system <http://media.pzpn.pl>
2. During registration it is necessary to provide all data necessary for the correct identification of Media Representative, i.e.:

- 1) account information: user name, e-mail address, password;
  - 2) user data: name, date of birth, place of residence, phone number - landline and mobile, type of requested accreditation: PRESS, RADIO, TV, PHOTO;
  - 3) editorial office information: name and address of the editorial office, contact details, name and surname of the editor-in-chief;
  - 4) photo.
3. Logging into the system <http://media.pzpn.pl> is possible through the use of user name and password provided during the registration process.
  4. Logged in users can submit an accreditation request for the Event in the system <http://media.pzpn.pl> .

#### **§ 5.**

1. Submission of Accreditation request is not tantamount to granting Accreditation. Granting Accreditation is decided by employees of the Department of Communications and Media of the PZPN.
2. In granting the accreditation there is no order of receipt of Accreditation requests.
3. In case when the number of Accreditation requests exceeds the number of foreseen Accreditations, size and scope of media represented by the Media Representatives will be taken into account when granting Accreditations.
4. The Organizer will inform Media Representatives about granted Accreditations by sending an e-mail to the address provided during the registration process.
5. Receipt of Accreditation is possible in the receipt point designated by the Organizer upon presentation of press ID or a document confirming the identity of the Media Representative. Receipt of Accreditation can take place not later than one hour before the Event.

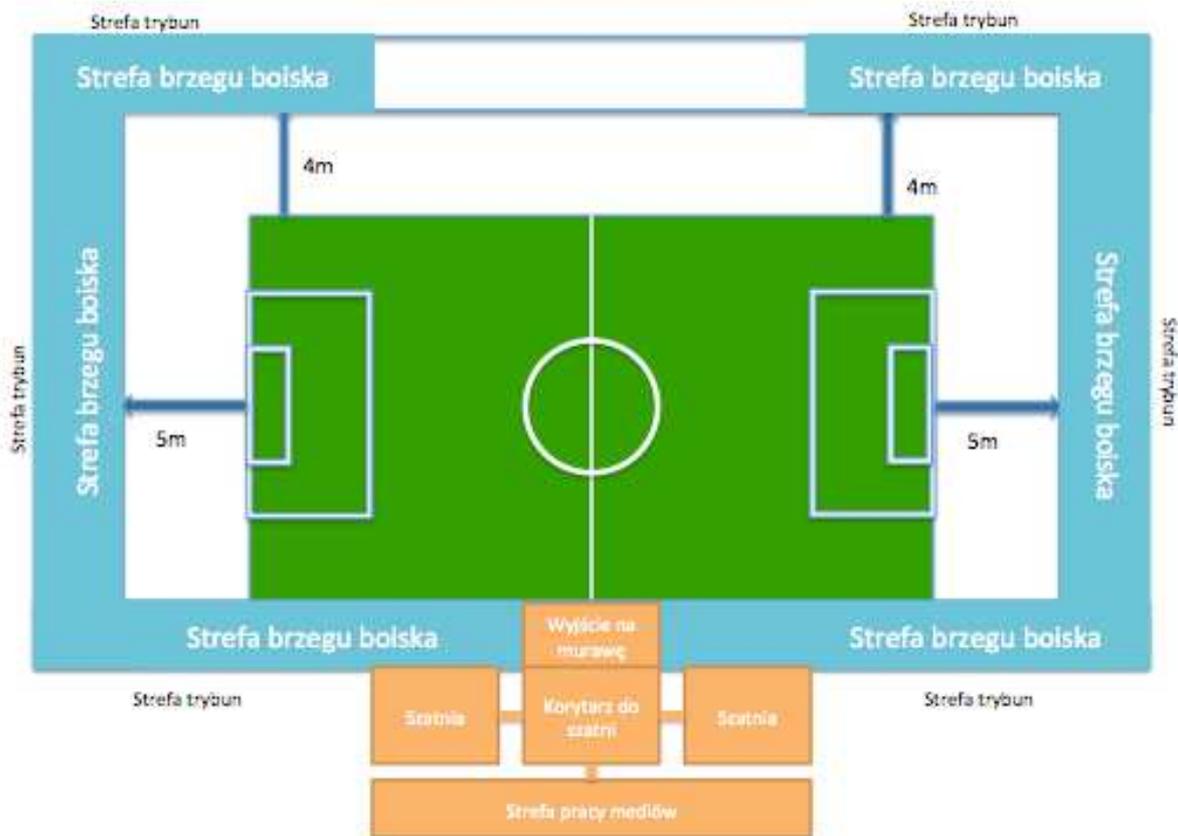
#### **§ 6.**

1. Accreditations are free.
2. Accreditations will not be granted to persons under 18 years of age or persons on whom the sentence has been imposed of a legally binding prohibition from entry to a mass event.
3. Accreditation issued by the Organizer is personal and cannot be transferred to another person for use.
4. Media Representative is obliged to put Accreditation in a place visible for others during the Event and during professional activities undertaken in connection with the Match at the Stadium.
5. Accredited Media Representative is obliged to comply with the regulations of the Event and any laws generally applicable.
6. In disputable or doubtful cases, the Organizer shall make final and binding decision and interpretation of the Regulations guided each time by general supreme good for the whole Event. The decision made in this way will be final.

### III. DETERMINATION OF ZONES AND PRINCIPLES OF MOVING AROUND THE STADIUM

#### § 7.

Zones available for the media are specified in the schedule below.



#### § 8.

1. Access of television broadcast signal producers to the zone of stands is limited only to positions for proper production of the TV signal. Technical personnel of the signal producer wears tags and does not leave the stands when recording live.
2. It is not permitted to film from the stands from places other than designated.
3. Filming from places not designated for that each time requires consent of the Organizer in writing to be valid.

#### § 9.

1. Zone of the edge of the pitch is located around the pitch with the exception of entry to the pitch and playing field.
2. During the Match representatives of the producer of tv broadcast signal, representatives of television with exclusive rights to broadcast the Match and televisions not having the aforementioned rights, photojournalists who have received Accreditation from the

Organizer authorizing to stay in the area and representatives of the Organizer and participants of the Match may stay in the zone of the edge of the pitch.

3. All persons mentioned in paragraph 2 above, should wear appropriate tags (vests). Without tags (vests) only television reporters working on vision who are not exempt from wearing Accreditation in a visible place can be there.
4. Playing field can be filmed exclusively by the producer of the TV signal and televisions with exclusive rights to broadcast the Match, as well as by representatives of the teams playing the Match for their own training needs. Other media are banned from filming the playing field.
5. Condition for the release of Accreditation by the Organizer is signing of the declaration that reads as follows:

"....., on .....

*I the undersigned ..... .. working/providing services for ..... declare that during the performance of business/employee duties and related to journalism service of football matches, which are organized by the Polish football Association:*

1. *am not going to register any image or sound, mapping the course of the meeting within the scope of the playing field (pitch);*
2. *journalistic material fixed in any form will be limited only to the image of stands, places in front of the stadium or its premises, interviews with players, coaches, referees or other persons participating in the meeting.*

*At the same time I declare that I undertake to ensure that obligations arising from this statement will also be observed by the accompanying persons (e.g. members of the technical team, cameramen, etc.).*

*Signature....."*

#### **§ 10.**

The following areas of work are set for photojournalists and TV crews before and during the Match.



1. Positioning the TV crews and photojournalists before the Match.
2. Workplace of photojournalists and TV during the Match.

#### **§ 11.**

1. Work area for Media Representatives having Accreditation PRESS, RADIO and TV is the press stand of the Stadium.
2. Press stand of the Stadium is located in the central place of the main stand, in which there are locker rooms for players and rooms for media work.
3. Subject to paragraph 4 below, only Media Representatives referred to in paragraph 1 above have access to the press stand of the Stadium.
4. Technicians of the producer of TV signal and representatives of local media representing participants of the Match who have the Accreditation are allowed to be at the press stand.

#### **IV.**

#### **TERMS OF USE OF TAGS (VESTS)**

#### **§ 12.**

1. With the aim of clearly distinguishing Media Representatives staying in specific zones referred to in the Regulations, Media Representatives are required to comply with standard system of tags (vests) introduced by the Organizer.
2. Technical support of the producer of TV signal, representatives of televisions having exclusive rights to broadcast the Match, representatives of televisions that do not have the above-mentioned rights and photojournalists who work within the area of the pitch have to have tags (vests).
3. Wearing of the tag (vest) does not exempt from having to wear Accreditation.
4. Media Representatives working on the vision are exempt from wearing tags (vests).

5. Persons referred to in paragraph 4 above are not exempted from wearing Accreditations.
6. Suitable tags (vests) are issued by the Organizer upon receipt of Accreditation.
7. Media Representatives are required to return tags (vests) after the Match at the place designated by the Organizer.
8. Markings and colors of vests (tags) that are obligatory during the Match are defined by the Organizer before each Event. Groups of people listed below will receive vests (tags) in different colors: Standard markings and colors of tags (vests) binding during the Match:
  - 1) \_\_\_\_\_: producers of television signal and employees of televisions having exclusive rights to broadcast the Match. They authorize to work in areas on the pitch, edge zone of the pitch, stands and locker room area. They are worn by all the cameramen, and also technicians operating in areas referred to in the Regulations. They authorize to film the playing field and the game;
  - 2) \_\_\_\_\_: employees of televisions who do not have exclusive rights to broadcast the Match as well as other people from TV, internet and other editorial offices (with cameras) authorized to work in the edge zone of the pitch. They authorize to work in the edge zone of the pitch, as well as in the so-called flash zone indicated by the Organizer. They do not authorize to film the playing field and the game;
  - 3) \_\_\_\_\_: photojournalists who work within the area of the pitch. They do not allow access to the locker room area.

**V.**  
**PRESS CONFERENCE AFTER THE MATCH**  
**I MIXED ZONE**

**§ 13.**

1. Press conference after the Match is open to all Accredited Media Representatives.
2. Press conference is held in the conference room and starts approx. 15 minutes after the Match.
3. Unless the Organizer decides otherwise, press conference begins with the appearance of representative of guests, and then ends with the appearance of representative of host team.

**§ 14.**

1. Access to the mixed zone is limited.
2. Only Accredited Media Representatives have access to the mixed zone who have obtained authorization (ticket) to the mixed zone.
3. Ticket to the mixed zone referred to in paragraph 2 above will be issued together with Accreditation.
4. Ticket to the mixed zone in the first place will be received by national Media Representatives; then local media and major websites.

5. Players of both teams are obliged to pass through the mixed zone, but are not obliged to give interviews.

**VI.**  
**FINAL PROVISIONS**

**§ 15.**

1. Regulations are in force for an indefinite period.
2. Changing contents of the Regulations may be made in writing, in the same mode as its establishment, or through the introduction of new regulations.
3. Regulations come into force on February 20, 2013